



Hotel Gut Brandlhof – an unique offer for European business tourism – from meetings and conferences to multiple incentives

The 4-star Superior Hotel Gut Brandlhof in Saalfelden in the Salzburg Alps is a unique European venue for seminars, conferences, and presentations as well as incentives and events. There are many outstanding features that make the hotel so unique: 200 hotel rooms and suites, 23 conference rooms with space for up to 700 people in one room, and six additional event locations in and around the hotel. These include the relaxing Wilderer Alm meadow located above the hotel on the 450 hectare Brandlhof site, the ÖAMTC Driving Technique Centre with off-road, on-road, and winter courses, the Challenge Zone with a giant swing, 3D hunting bow course, and 5 km snowmobile courses. The attractions for holidaymakers include indoor and outdoor tennis courts and a multiple-use ball court, the 3,000 m² Vivid Spa & Beauty area, a 350 m² fitness centre, and the hotel's own 18-hole golf course directly in front of the hotel with the Golf Club Gut Brandlhof Indoor Golf Performance Centre.

Size, location, and professionalism as well as over 40 years of experience in business tourism

One of the Brandlhof's key strengths is the uniform quality of the facilities available under one roof: 200 hotel rooms and 23 conference rooms with space for up to 700 people in one room. The convenient yet secluded location is another key feature. The professionalism of a company that has been dedicated to business tourism since 1982 makes the Brandlhof the trusted partner of many Austrian and international companies and tour operators. The team's hospitality and enthusiasm that the team exudes as well as the many leisure activities on offer to round off any event are more reasons why many business customers return again and again to our family business in Saalfelden in the Salzburg mountains.

Perfect conference infrastructure

The 23 conference rooms (53 m² to 800 m²) in the hotel's own Conference Centre (3,500 m²) make the Brandlhof well equipped for any event. In addition, the 1,450m² tennis court can be converted into an exhibition area for a management meeting, product presentation, industrial exhibition, or major conference. Because meetings, conferences, and congresses are often accompanied by an exhibition or trade fair, the hotel also offers large areas available away from the seminar and meeting rooms. Several other locations in the hotel fit perfectly into the concept of many organisers: the B'350, B'140, and B'60 event rooms are stylish locations for evening galas, celebrations, presentations, live shows, or dance events. The "EventO" is an oval-shaped room for extraordinary events or spectacular presentations and is equipped with comprehensive event technology. The Brandlalm restaurant in the hotel and has features a rustic alpine style that is perfect for a rustic dinner or

reception. Those seeking an even more rustic atmosphere can go up to the hotel's own Wilderer Alm meadow, a former game feeding area just above the hotel. The brand-neutral automotive showroom also provides a unique venue – even for non-automotive events. For very special and exclusive automotive events the remise offers another interesting setting. For small meetings or even wine tastings, the renovated airstream caravan offers a cosy alternative.

200 hotel rooms and suites as well as spa, beauty, and fitness facilities

The Brandlhof is one of the largest hotels in Austria with 200 hotel rooms and suites, a total of 440 beds, and apartments in the lodge. Six room types ranging from “medium double rooms” (25 to 30 m²) to various-sized suites (up to 95 m²) are available. Two thirds of the rooms are in an alpine style and one-third are in an urban style. It goes without saying that all the rooms and suites in the 4-star superior hotel are furnished to a high standard.

Anyone who dives into the Brandlhof's 3,000 m² Vivid Spa landscape of pools, saunas, and oases of tranquillity will recognise that they are in one of Europe's finest spa hotels. After treating yourself to an anti-stress massage or a beauty treatment after a long day of seminars, you are certain to feel like you are on cloud nine.

Those who prefer to work their muscles after working their brains can take advantage of the modern 350 m² fitness centre, which has a free weight zone with strength training equipment as well as a cardio training area with treadmills, (spinning) bikes, and Nordic walking machines, and a rest and exercise room.

Top-quality gourmet cuisine

The cuisine is another Brandlhof bonus. Seven different parlours – some alpine, some urban – and the large terrace provide the perfect setting for indulging in culinary delights. The Brandlhof team aims to serve outstanding gourmet quality to the guests by using fresh and local ingredients. In addition to the gourmet breakfast, lunch, and evening menus, the Brandlhof kitchen and service team also prepares a wide array of culinary specialties: break buffets, rustic evenings in the Wilderer Alm, exquisite dinners in the stylish B'350 event room, finger food flying buffets, gala menus for up to 700 people, and much more.

A unique balance between business and pleasure

In addition to its conference and meeting facilities, the Brandlhof scores high with its business customers thanks to the wide range of leisure and adventure activities that guests can usually enjoy without leaving the hotel complex. This is also why incentive events are often held at the Brandlhof.

Outdoor team building exercises on the hotel grounds are a welcome contrast to mentally challenging work in the conference rooms. The Challenge Zone – with various high and low rope elements as well as the giant swing and 3D hunting bow course – are ideal for this purpose. If you would like to invest in the driving safety of your employees, you can take advantage of the ÖAMTC Driving Technique Centre directly on the hotel grounds for hours of instruction and variety. The off-road park and forest courses as well as the go-kart tracks at the driving

technique centre offer even more action and fun. In winter, there is a special course with natural ice runs for winter training, snowmobile rides, and go-kart races. The total area of 450 hectares around the hotel belongs to the Brandlhof and offers plenty of room to move around and carry out even the most spectacular activities – from helicopter landings to extravagant off-road programmes with cars, motorcycles, or quads – all without disturbing the local residents.

The hotel has its own tennis courts (two indoor courts and one outdoor court), a multi-court for various ball sports, squash, bowling alleys, table tennis, billiards, and table football. From an athletic point of view, the hotel offers yet another kind of team-building event: golf tournaments in which all participants are accommodated in the same hotel directly on the golf course. These typically involve about 150 people. You and your guest(s) can spend the night comfortably in the Brandlhof, play on the hotel's own golf course, and enjoy an evening gala with award ceremony in the B'350.

Golf course adjacent to the hotel

Only very few Austrian hotels have their own 18-hole golf course right next to the hotel. The Brandlhof is one of these particularly privileged hotels. The 4-star Superior Hotel acts as the clubhouse for all golfing guests and offers every conceivable comfort. As an added benefit, hotel guests receive a 50% discount on the green fee and can keep their golf equipment in their own caddy room. The real jewel for golfers is the traditional yet challenging 18-hole championship course, which blends in beautifully with the landscape and spreads out along the Saalach, the river that shapes the valley and which must be crossed several times. An extensive driving range to practice putting, pitching, and bunker play completes the golf offer.

Just as important as a perfect course is an outstanding pro – in other words, a golf trainer who permanently helps golfers to improve their game. In this respect, the Gut Brandlhof Golf Club can boast a real golf guru: John Seymour, who heads up the local golf academy. The “old pro” ranks among the top 50 professionals in Europe; the British PGA has awarded him the title of “Advanced Fellow Professional”. His students at the academy are usually able to improve their game considerably.

For dog owners, the Gut Brandlhof Golf Club offers a unique training for dogs and therefore allows licensed dogs on the golf course – yet another good reason to choose the Brandlhof. The offer for golfers with dogs is extended by the Brandlhof electric golf cart with dog lounge equipment.

The “Golf Club Gut Brandlhof Indoor Golf Performance Centre” was developed in close cooperation between Brandlhof and golf pro Markus von Knoerzer.

Right next to the driving range with a fantastic view of the mountains, the *einkehr* | restaurant & lounge, which is open during the golf season, invites you to relax before, during, and/or after a round of golf.

The Brandlhof as a holiday hotel



About one quarter of the guests come to the Brandlhof with the sole purpose of enjoying a relaxing or adventure-filled holiday. The 4-star Superior Hotel therefore also prides itself in meeting the needs of these guests on holiday.

Guests at the Brandlhof highly value the fine rooms and hotel quality, the outstanding culinary delights at the gourmet breakfast as well as on the lunch and evening menus. They appreciate the highly committed and friendly employees. They are particularly enthusiastic about having almost exclusive access to the spa, fitness, and sports facilities for most of the day, while the business guests are occupied with activities in the seminar and conference rooms.

The hotel's own 18-hole golf course is the best argument for spending your free days at the Brandlhof in the summer months. The Championship Course along the River Saalach, the extensive driving range, and the Golf Academy led by golf pro John Seymour appeal to many guests. In addition to golf, the Brandlhof offers a wide range of recreational activities in spring, summer, and autumn: two indoor tennis courts and one outdoor tennis court as well as a multi-court for various ball sports. Nordic walking and running routes start directly at the hotel. The Pinzgauer Tauern cycle path leads directly past the Brandlhof. The region offers a wide range of hiking, mountaineering, and climbing opportunities within just a few kilometres. The Saalach, which flows past the hotel, is well stocked with fish. Between May and September, guests and holders of the Salzburg fishing card can fish for trout, char, and grayling.

In winter, holidaymakers appreciate the beauty of snow-covered nature, the tranquillity, and the opportunity to practise all kinds of winter sports in the immediate vicinity. Cross-country skiing trails through the Pinzgauer Saalach valley lead directly past the hotel, so guests can start winter hikes and snowshoe hikes right outside. Three world-class ski areas are within easy reach: Saalbach-Hinterglemm-Leogang-Fieberbrunn and Maria Alm-Hochkönigs (each 15 minutes by car) as well as Zell am See-Kaprun (25 minutes by car). Hotel guests can purchase lift tickets at the reception desk.

Families with young children can take advantage of family rooms with connecting doors, cribs, a baby monitor service, a kids' menu in the restaurants, a games room with table tennis and billiards, and a playground.

Hotel Gut Brandlhof – the facts

- The Brandlhof offers a range of business tourism services (seminars, conferences, and presentations as well as incentive events) that is unique in Europe. The needs of business guests have been considered down to the last detail.
- The combination of 200 hotel rooms and suites, 23 conference rooms with space for up to 700 people in one room, event locations like the Wilderer Alm, the ÖAMTC Driving Technique Centre and Off-road Driving Technique Centre and the Driving Technique Winter Course makes the family-run Brandlhof absolutely unique. Plus the Challenge Zone with giant swing, the 3D hunting bow course, 5 km snowmobile tracks, tennis courts (two indoor courts and one outdoor court), the multi-court for various ball sports, the hunting area, the 18-hole golf course, and the football pitch with FIFA dimensions.

- 4-star Superior Hotel
- Honoured with the Austrian Eco-label as a Sport Leading Company (Green Hotel and Green Location) and with the EU Eco-label
- 1,000 kW biomass heating plant for self-sufficient hot water supply and heating
- Drinking water supply from seven mountain springs and 170,000 litres tank volume
- 200 hotel rooms and suites (440 beds in total) in six room categories
- A lodge with eight apartments
- Two thirds of the hotel rooms and suites are designed in an urban style and one third in an alpine style
- Room facilities: bathtub or shower, WC, balcony, Wi-Fi, cable TV including Sky programmes, radio, telephone, mini-bar, safe, bathrobe, hair-dryer
- 130 to 140 employees in full-year employment
- Three employee houses with 80 residential units
- Owner: Birgit Maier and Alexander Strobl
- Deputy General Manager: Thomas Bauer und Thomas Heit
- Brandlhof history: the roots of Brandlhof go back to 1372. The Maier family opened the hotel was in 1982.
- Brandlhof area: 450 hectares
- Location: in Saalfelden in the Saalach valley at the foot of the Steinernes Meer, 5 km from the centre in a sunny location in the middle of nature. Highly popular with business customers as an “island” that promotes positive group dynamics.
- Open throughout the year

Focus on BUSINESS TOURISM

The wide range of conference and event facilities offered by the Brandlhof are unparalleled in Europe.

- 3,500 m² fully air-conditioned event areas with diverse and flexible room variants
- Spacious foyer areas and large exhibition/trade fair areas
- 23 seminar and meeting rooms. All rooms offer plenty of daylight and air conditioning. They can be completely darkened, are soundproof, and are equipped with professional Bose sound systems, telephone connections, Wi-Fi, mobile projectors, and much more.
- Nine rooms can be accessed from the outside by heavy vehicles and/or passenger cars
- Rooms for events with space for 10 to 700 persons in one room
- “EventO” is *the* place for extraordinary events or spectacular presentations. This architecturally attractive combination of oval and rectangle features 283 m² of space as well as comprehensive technology.
- B’350, B’140, and B’60 event rooms – stylish settings for evening galas, presentations, live shows, or dance events for up to 260 people

- Cool event locations – including the Brandlalm restaurant in the hotel, the Wilderer Alm above the hotel, and numerous other possibilities on the 450 hectare Brandlhof site
- autohaus – event room on a new level. Two closed but nevertheless integrated training rooms, a mobile lifting platform, and a Kärcher vehicle preparation zone, including a brush washing system complete this unique venue adjacent to the Hotel Gut Brandlhof.
- airstream | meeting & chill – a renovated caravan offering a cosy place for small meetings and exclusive wine tastings with our sommelier Johann Koller
- einkehr | restaurant & lounge – a stylish location for corporate events for which the focus is on the culinary experience or for hours of fun after a round of golf or cycling.
- Parlours and hotel bar: the seven different parlours in the restaurant (20 to 100 seats) with either an alpine or urban style and space for up to 600 guests.
- Brandlhof terrace with 200 places
- Brandlhof gourmet kitchen: breakfast, lunch, and dinner can be enjoyed in the individual rooms or on the terrace
- Parking: 100 parking deck spaces directly connected to the hotel, 200 outdoor parking spaces
- Outdoor team building and team training directly on the hotel grounds – for example in the Challenge Zone with giant swing or in the 3D hunting bow course
- ÖAMTC Driving Technology Centre on 110,000 m² directly on the hotel grounds with
 - driving technology centre (skid plate, sliding surfaces, special curves, aquaplaning basins, hills and hilltops, motorcycle slalom course, circular track and much more) for car and motorcycle training as well as truck and bus training
 - off-road park and selective forest course and a passageway to the river crossing
 - winter course with cooled natural ice tracks for snow and winter training, skid trainings, snowmobile rides, or ice kart races
 - go-kart racing centre and go-kart tracks
- Special offers from the ÖAMTC Driving Technique Centre include snow and fun specials, drift challenges, go-kart, off-road, and rally rides

WELLNESS AND FITNESS at the Brandlhof

With 3,000 m² of spa area, Brandlhof guests can expect an offer comparable to the very best spa hotels. The hotel's own 350 m² fitness centre is unsurpassed in size, quality, and modern equipment, and has a professional atmosphere.

- Spa landscape – “Vivid Spa & Beauty” indoor pool with large sunbathing areas • Outdoor pool with large sunbathing lawn and separate outdoor children's pool • Relaxation lounge • “Water” and “Light” relaxation

rooms • Indoor sun meadow • Textile Sanarium® • Solariums • Biosauna • Alpine sauna • Steam bath • Brine steam bath • Infrared cabin • Plunge pool • Ice fountain

- Beauty treatments:
Massages • Relaxing massage • Baths • Body packs in heated water-bed • Treatments especially for men • Cosmetic facial and body treatments with products from Dr. Spiller Biocosmetic
- 350 m² fitness centre in an open, light, and urban design with its own heavy weight zone with strength training equipment, a cardio training area with treadmills, [spinning] bikes and Nordic walking machines, and its own rest and exercise room

Brandlhof EXERCISE AND SPORTS opportunities

Another special feature of Brandlhof is the comprehensive range of activities and sports on offer to guests within the hotel complex:

- Challenge Zone with giant swing
- 3D hunting bow course
- Tennis: two indoor courts, 1 outdoor court
- One multi-court for various ball sports
- One squash court
- Two bowling alleys
- Table tennis
- Billiards
- Table football
- Loan of Nordic walking poles (free of charge)
- Nordic walking and running routes start directly at the hotel
- Hiking, mountaineering, and climbing: within a radius of a few kilometres, every kind of mountain experience is possible – from gentle hikes in the valley and leisurely alpine hikes to sporting tours and ambitious climbing
- Loan of mountain bikes (free of charge)
- Cycle paths: the Pinzgauer Tauern cycle path leads directly past the hotel
- Hunting grounds
- 5 km of fishing water along the Saalach (trout, char, and grayling)
- 5-km-long snowmobile track and routes
- Winter hiking trails pass directly by the hotel
- Snowshoe hikes can start from the hotel
- Cross-country skiing trails through the Pinzgauer Saalach valley pass directly by the hotel
- Three top ski areas are easily accessible from the Brandlhof:
 - Saalbach-Hinterglemm-Leogang-Fieberbrunn [15 minutes by car] – Maria Alm-Hochkönig [15 minutes by

car] – Zell am See-Kaprun (25 minutes by car)

Ski passes can be purchased at the hotel reception.

- Football pitches for professional clubs: FIFA dimensions 105 x 68 metres with adjoining training area (60 x 40 metres)

Gut Brandlhof Golf Club

For golfers, the Brandlhof becomes a comfortable clubhouse because the hotel's own traditional "Gut Brandlhof Golf Club" is located directly on the doorstep of the hotel:

- 18-hole championship course along the River Saalach; this is worth playing several times
- Extensive driving range
- Additionally shortened drives (family course)
- John Seymour Golf Academy
John Seymour has been designated an Advanced Fellow Professional by the British PGA, making him one of the top 50 professional golfers in Europe
- Pro shop
- einkehr | restaurant & lounge with large sun terrace
- An annual tournament highlight is the Brandlhof Cup in mid-August
- 50% green fee discount for hotel guests
- Guest caddy room for the golf equipment of hotel guests
- numerous golf vacation packages (overnight stay, golf course, and golf academy) available
- Licensed dogs are allowed on the golf course. Only on tournament days are dogs not allowed on the course.
- Especially for golfing dog owners: the Brandlhof electric golf cart with dog lounge equipment
- "GC Gut Brandlhof Indoor Golf Performance Centre"
- other golf courses in the surrounding area: GC Urslautal, GC Zell am See, GC Mittersill

The offer for HOLIDAY GUESTS

- comprehensive year-round sports, activity, spa, and fitness facilities under one roof
- Golf on the hotel's golf course (end of April to beginning of November)
- The region offers a wide range of possibilities from downhill and cross-country skiing in winter to the summer mountain experience in all its facets – easy walks, comfortable hikes, mountain tours, climbing, cycling, mountain biking, and much more.
- Possibility to combine your holiday with an ÖAMTC driving technique training course
- Especially for families
 - Family room with connecting door
 - Cribs, baby monitor service (via room telephone and mobile phone) etc.

- Kids' menu in the restaurants
- Table tennis room and billiards
- Playground in the Challenge Zone
- Special for guests with dogs
 - Dogs are welcome in the Brandlhof by prior arrangement.
 - Costs (without food): €19.00 per dog and overnight stay as well as €25.00 for the final cleaning (once per stay)
 - Inclusive dog services:
 - Welcome dog treats
 - Dog blanket, food, and water bowl in the room
 - Dog shower in front of the building
 - Refreshment and bathing facilities for dogs in the waterfall pond and cycle path pond
 - Towels at the hotel reception desk
 - Innumerable possibilities for walks starting from the hotel entrance
 - Waste bag dispensers at several locations on the hotel grounds
 - Dog groomer and veterinarian a few kilometres away

Location & how to find us

The Hotel Gut Brandlhof is located 5 km from the centre of Saalfelden in the Saalach valley at the foot of the Steinernen Meer on the route between Saalfelden and Lofer.

- The Saalfelden railway station is just a few minutes' drive away
- There is a bus stop directly in front of the hotel
- The nearest airports are Salzburg (60 minutes by car) and Munich (120 minutes by car)
- Arrival by car
 - from Munich: motorway exit Siegsdorf, via Inzell and Schneizlreuth to Unken, continue in the direction of Zell am See via Lofer until arrival at the Brandlhof Hotel
 - from Vienna/Linz: motorway exit Salzburg-Wals, go in the direction of Bad Reichenhall go via Unken and Lofer, continue to Zell am See until arrival at the Brandlhof Hotel
 - from Villach: motorway exit Bischofshofen, via Saalfelden to Zell am See, continue in the direction of Lofer until arrival at Brandlhof Hotel
 - from Innsbruck: motorway exit Wörgl-Ost, via St. Johann to Lofer, continue in the direction of Zell am See until arrival at Brandlhof Hotel



Further information:

Hotel Gut Brandlhof

Contact person: Thomas Bauer, Hotel Manager

A-5760 Saalfelden, Hohlwegen 4

Salzburger Land, Austria

Tel. +43 (0)6582 7800-501, Fax DW-598

thomas.bauer@brandlhof.com, www.brandlhof.com