

Brandlhof – its roots date back to 1372.

The hotel was opened in 1982, the golf club was founded in 1983.

For centuries, the property was used as a farm and later for breeding Haflinger horses. The history of the Hotel Gut Brandlhof, however, began only three decades ago in 1982. Since then, many dynamic and successful years have helped shape the Hotel Gut Brandlhof into its present form. From the very beginning, the main focus was on both business and leisure. The Gut Brandlhof Golf Club was founded in 1983.

The Brandlhof was first mentioned 640 years ago in 1372

The oldest records of the Brandlhof date back to 1372. At that time and for many centuries afterwards, the property was owned or influenced by the monastery of St. Peter in Salzburg, the oldest monastery in the German-speaking territory of Europe. From 1372 to 1979, the estate had 33 different owners, who mainly used the property for agriculture.

In 1979, Anton Maier, a merchant from Wels in Upper Austria, acquired the former Haflinger stud farm, the Gut Brandlhof, and its 450 hectares of forest and meadows, 40 Haflinger horses, 200 chickens, and own hunting grounds. At that time, the manor was partly used as stables for the Haflingers. There were some guest rooms in the manor house as well as the living quarters of the owners.

First a bed and breakfast, later a sports hotel

In response to its popularity with guests, the Maier family started to run the business as a bed and breakfast in 1979. The Sport Hotel Brandlhof opened in 1982 and featured 80 rooms and extensive facilities, including a tennis court, an indoor swimming pool, and a sauna. The favourable location and the premises quickly led to an ever-increasing demand for seminars and conferences as well as celebrations and events. The Gut Brandlhof golf course was built in 1983. Since then, hardly a year has passed in which the facilities have not been expanded and/or modernised. Further milestones include: the expansion to 150 rooms in 1985 and establishment of the ÖAMTC Driving Technique Centre in 1989. Construction of a spacious spa area in 1993. Expansion of the conference area to 3,000 m² in 2000 and the new "Brandlhof West" construction of conference areas and additional rooms bringing the total to 185, EventO as a trendy location, and 3,500 m² conference centre] in 2007. In early 2012, the number of rooms and suites was increased to 200, construction of a third employee residential building was completed, and the tradition-steeped Brandlhof Hall was completely redesigned and renamed the B'350. The non-branded showroom opened in 2016. In 2017, 25 rooms, the Unterbrandl Stube, and the staff dining room were redesigned. The reopening of the einkehr | restaurant & lounge in 2018 was followed by the finalisation of the embellishment work on all golf courses, the completion of the hotel's own football pitch, and construction of the lodge. One year later, the hotel entrance, the hotel terrace, and eight more rooms were renovated.

Gut Brandlhof Golf Club – since May 1983

On 15 May 1983, the establishment of the Gut Brandlhof Golf Club marked the beginning of the golf era at the hotel. The idea was to establish the Brandlhof as a particularly innovative and diverse sports hotel in Austria. In addition to golf, it had a riding facility, indoor and outdoor tennis courts, squash courts, bowling alleys, a large indoor swimming pool, and an attractive sauna.

Back to the golf course: The River Saalach, which shapes the landscape, was – and still is – a formative element of the golf course. But the Saalach can also be a spoilsport from time to time – whenever it is subject to extreme flooding. This occurred in 2002, 2010, and 2013. The rehabilitation measures after such floods were – and are – used to further improve the golf course. The Gut Brandlhof Golf Club added another special feature in 1983: Dogs were already allowed on the golf course at that time as companions to their owners. Golf course readiness training for dogs was introduced in 2013 and since autumn 2014, the Golf Club Gut Brandlhof Indoor Golf Performance Centre.

The Brandlhof History – FACTS & FIGURES

- 1372 – oldest available record of the Brandlhof, which at that time was owned by the monastery of St. Peter in Salzburg
- Centuries of agricultural use of the property by a total of 33 owners between 1372 and 1979
- In 1979 Anton Maier, merchant from Wels in Upper Austria, acquired the former Haflinger stud farm, Gut Brandlhof
- 1979 – Management of the Brandlhof as a bed and breakfast
- 1982 – Opening as a sports hotel with 80 rooms, tennis court, indoor swimming pool, and sauna; increasing demand for seminars and conferences as well as parties and events
- 1983 – Founding of the Gut Brandlhof Golf Club
- 1985 – Expansion to 150 rooms
- 1989 - Construction of the ÖAMTC Driving Technique Centre
- 1993 – Reconstruction of the hotel lobby and the Vivid Spa
- 2000 – Expansion of the conference area to 3,000 m²
- 2007 – Brandlhof “West” extension (new conference areas and extension of the conference centre to 3,500 m², rooms added, bringing the total to 185, and the EventO event location)
- 2012 – Construction of more hotel rooms (200 rooms in total) and a third employee apartment building (80 apartments for employees). The tradition-steeped Brandlhof Hall is completely redesigned and renamed the B’350 event room.
- 2016 – Opening of the non-branded showroom
- 2017 – Redesign of 25 rooms, the Unterbrandl, and the staff restaurant
- 2018 – Re-opening of the restaurant and lounge, the football pitches, and the lodge
- 2019 – Redesign of the hotel terrace, the hotel entrance, and eight double rooms in the medium category
- 2020 – Redesign of hotel rooms and the restaurants

- 2021 – Redesign of hotel rooms and establishment of 27 E charging stations with 11 kw/h and 150 kW/h
- 2022 – Redesign hotel lobby and reception
- 2023 – Redesign Gutshof
- 2023 – Renovation of the 4th floor rooms west
- 2023 – Renovation of the indoor pool
- 2023 – Solar panels added to the main roof
- 2023 – Renovation and conversion of an airstream caravan into a meeting & event location from 1982

The Brandlhof today – FACTS & FIGURES

- 4-star Superior Hotel
- 200 hotel rooms and suites (440 beds in total) in six room categories
- Lodge with eight apartments
- Two thirds of the hotel rooms and suites are designed in an urban style and one third in an alpine style
- 450-hectare area
- 3,500 m² conference centre with 23 seminar and meeting rooms with space for up to 700 people in one room
- Six event locations
- Various parlours with a total of 600 seats as well as sun terrace
- 3,000 m² Vivid Spa & Beauty and 350 m² fitness centre
- 100 parking deck spaces, 250 outdoor parking spaces
- ÖAMTC driving technology centre with 110,000 m²
- 18-hole championship course with driving range and Gut Brandlhof Golf Course Indoor Golf Performance Centre
- Giant Swing Challenge Zone
- 3D hunting bow course
- Sports diversity: Two indoor tennis courts, one outdoor tennis court, one multi-court for various ball sports, one squash court, two bowling alleys, table football, billiards, table tennis
- Hunting grounds and fishing
- 1.000 kW biomass heating plant for self-sufficient hot water supply and heating
- Drinking water supply from seven mountain springs and a 170,000 litre tank volume
- Honoured with the Austrian Eco-label (Green Hotel and Green Location) and the EU Eco-label
- 130 to 140 employees in full-year employment
- Three employee houses with a total of 80 residential units
- Owner: Birgit Maier and Alexander Strobl
- Deputy General Manager: Thomas Bauer und Thomas Heit
- Open throughout the year



Further information:

Hotel Gut Brandlhof

Contact person: Thomas Bauer, Hotel Manager
A-5760 Saalfelden, Hohlwegen 4
Salzburger Land, Austria
Tel. +43 (0)6582 7800-501, Fax DW-598
thomas.bauer@brandlhof.com, www.brandlhof.com